**CURRICULUM VITAE**

**Oluwatosin Adebowale ADESILE, Ph.D.**

**Contact Address:** *Department of Mass Communication, Elizade University, ilara-mokin, Ondo State.* **Tel:** 08037216846 **Email:**[tosinadesile@gmail.com](mailto:tosinadesile@gmail.com)

**PROFESSIONAL SUMMARY**

Tosin Adesile is a seasoned media professional, boasting a robust journalism background that established him as a commanding voice in Nigerian media. Leveraging his expertise, Adesile seamlessly transitioned into academia, where he continues to excel as a dedicated researcher and scholar. A consummate team player, Adesile is renowned for delivering results-driven solutions, underpinned by exceptional interpersonal, organizational, and public communication skills. His extensive experience in the fast-paced newsroom environment, coupled with his proficiency in public relations and advertising, has impeccably prepared him to navigate diverse communication landscapes with ease and precision.

**PERSONAL DATA**

**Name**: **Adesile**, Tosin Adebowale

**State of Origin**: Ogun

**Gender**: Male

**Nationality:** Nigerian

**Marital Status**: Married

**EDUCATIONAL BACKGROUND**

1. Institutions Attended with Dates

1. University of Lagos, Akoka, -2016-2024
2. University of Lagos, Akoka, -2013-2014
3. University of Lagos, Akoka, -2009-2012
4. Brainfield College School, Meiran - 2004
5. Abeokuta Grammar School - 2002

Academic Qualifications Obtained with Dates

1. Ph.D. (Mass Communication), November 2024
2. M.sc (Mass Communication), 2016
3. B.sc (Mass Communication), 2012
4. NECO/ O/L, 2004
5. WASC/SSCE, 2002

**LEADERSHIP POSITIONS HELD IN THE UNIVERSITY**

1. Coordinator, Department of Mass Communication, Elizade University Aug-Nov 25 2024
2. Editor-in-Chief, ElizadeanNewspaper/Magazine 2019-Date
3. Editor, Journal of Innovative Media Studies (JICMS)

Department of Mass Communication, Elizade University 2022- Date

1. SIWES Coordinator, Department of Mass Communication 2022- Date
2. 200 level Adviser 2023- Date
3. Press Club, Elizade University, Staff Adviser 2022-Date
4. Elizade University Debate Club Staff Adviser 2024-Date
5. Association of Mass Communication Students Staff Adviser 2022-Date

**CONSULTANCY**

1. Resource Person/Guest Analyst Lagos talk FM, OGTV 2019-Date
2. Assisting official, Examinations Committee, Nigerian Institute of

Public Relations’ Professional Examinations Nationwide 2018-Date

1. Director, NYCN Directorate of Education and Training, Ogun State 2023-Date
2. AISEC Akure Board Member 2022-Date

**MEMBERSHIP OF PROFESSIONAL BODIES**

i. Associate, Nigerian Institute of Public Relations (NIPR)- 2022- Date

ii. Associate, Advertising regulatory Council of Nigeria (ARCON)- 2020- Date

iii. Member, Nigeria Union of Journalists (NUJ)- 2005- Date

iv. Executive Member, Association of Communication Scholars and Professionals

of Nigeria (ACSPN) 2023-Date

v) Protem Ondo State Chairman, Association of Communication Scholars and Professionals

of Nigeria (ACSPN) 2024-Date

**SCHOLARSHIP/FELLOWSHIP/PRIZES/AWARDS/HONOURS**

1. State Commendation Award, National Youth Service Corps Ogun State - (2013)
2. NUC Hall of Fame for CCMAS Authors/Co-Authors -(2023)
3. JCI Excellence award -(2019)

**WORK EXPERIENCE WITH DATE**

**Elizade University**

i. Assistant Lecturer, Department of Mass Communication 2019-2022

ii. Lecturer II, Department of Mass Communication 2022- Date

1. Courses Taught/ Professional Duties since Last Promotion:

***Course Codes Course Titles Units***

MAC 103 African Communication System 2

MAC 201 News Writing and Reporting 2

MAC 204 Foundation of Communication Research 2

MAC 214 Newswriting II 2

MAC 301 International Communication 3

MAC 405 Research Methods 3

MAC 305 Newspaper Management and Production 2

MAC 310 Magazine Production 3

MAC 414 Social Media Communication 2

MAC 815 Bibliography of Mass Communication 3

MAC 707 Television and Film Production 2

1. **Schedule of Duties Covered:**
2. Teaching assigned courses, conducting tests,

supervising examinations, grading of scripts and processing of

results; research, supervision of undergraduate projects. 2019-Date

b) Coordinator, Department of Mass Communication,Elizade University Aug-Nov 25 2024

c) Editor-in-Chief, ElizadeanNewspaper/Magazine 2019-Date

d) Editor, Journal of Innovative Media Studies (JICMS) Department of Mass Communication, Elizade University 2022- Date

e) SIWES Coordinator, Department of Mass Communication 2022- Date

f) 200 level Adviser 2023- Date

j) Press Club, Elizade University, Staff Adviser 2022-Date

h) Elizade University Debate Club Staff Adviser 2024-Date

i) Association of Mass Communication Students Staff Adviser 2022-Date

j) Examination Officer, Dept of Mass Communication 2022-Date

**Work Experience in other Universities**

1. Associate Lecturer, Trinity University, Alara, Lagos State (2019-2020)

i. Courses Taught/ Professional Duties:

*Course Codes Course Titles Units*

MAC 101 Introduction to Mass Communication I 2

MAC 102 Introduction to Mass Communication II 2

MAC 104 Writing for the Media 2

MAC 204 Editing and Graphics of Communication 2

MAC 201 News Writing 2

MAC 901 Comparative Communication Theories 2

2. Part-Time Lecturer, Moshood Abiola Polytechnic, Ojere , Abeokuta (2014-2023)

i. Courses Taught/ Professional Duties:

*Course Codes Course Titles Units*

MAS 125 Intermediate News Reporting 2

MAC 126 History of Nigerian Mass Media 3

MAS 213 Specialized Reporting 2

MAS 218 Editing and Graphics of Communication 2

MAS 315 Book Practical Editing 3

iii. Schedule of Duties Covered:

1. Teaching and Invigilation of Undergraduate Students.

**Work Experience outside the University System**

1. Assistant Commentary officer, *Enugu State Broadcasting Services, Enugu* State (Corps Member) 2012-2013
2. Reporter, *The Nation* Newspapers, Matori, Lagos 2013-2016
3. Information officer; Ministry of Information, Ogun State 2016-2019
4. Editor (Part-time), Sparklight News Online 2019- Date

**UNDERGRADUATE/GRADUATE STUDY SUPERVISION:**

1) Technological Management of news in the 21st century: A Study of the News Agency of Nigeria,

(NAN) by Jimoh Adams Eniola- EU160407-1097 August 2020.

2) Public Relations and Corporate Image, (A Study of Elizade University) by Abimbola Dolapo

Josephine- EU160407-1081 August 2020.

3) Influence of Technology on Graphics and Communication in Selected Nollywood Movies by

Shuaibu Fatimah Ladidu- EU160407-1111 August 2020

4) Press Freedom in Nigeria: A Study of Muhammadu Buhari Administration (2015-2019) by

Fabunmi Timileyin - EU150302-579 August 2020

5) Female Undergraduate Students Perception of Beauty Make-up and Cultural Acceptance: A

Study of Elizade University by Tejumola Alo - EU170407-1514 August 2021

6) Virtual Learning in Nigeria during COVID-19: Patterns and Trends by Oluwatosin Divine Aina

- EU170407-1377 August 2021

7) Influence of Government on Ondo State Censorship Radiovision corporation (OSRC) Media

Performance and Content Distribution by Ofe Esther - EU180407-1711 August 2022

8) Intrinsic and Extrinsic Reward for Journalist Performance: Challenges and Prospects by Omale

Emmanuel Junior - EU170501-1458 August 2022

9) Preservation of African Culture in the Social media Age: Prospects and Challenges by Adesua

Omoshalewa: Matric Number EU190207-1935 August 2023

10) Ethical Implications of Using Dark Social Media For Sharing Videos Among Youths In The

Digital Age By Ekwealor Williams Chukwudi EU200207-2404 August 2024

**Postgraduate Supervision (PGD)**

Readers Perception of News Commercialization and its effect on credibility and ethics among Journalists in Akure by Temitope Abraham Fayehun –EU/PG/21/02/07/0028

**PUBLICATIONS**

**1. Thesis/ Dissertations:**

i. Adesile, T. A. (2024). COVID-19 and Changes in Operational Practice of Journalism in Nigeria. Unpublished PhD Project, Submitted to the School of Postgraduate Studies, University of Lagos.

ii. Adesile, T.A. (2014). Television Digitization in Nigeria: The Journey so far. Unpublished MSc Project, Submitted to the Department of Mass Communication, University of Lagos.

iii. Adesile, T.A. (2012). UNILAG at 50: An enduring Legacy. Unpublished BSc Project, Submitted to the Department of Mass Communication, University of Lagos.

**3. PUBLISHED ARTICLES**

**i. Contribution to Books:**

Abigail Ogwezzy-Ndisika, Oluyinka Esan, Babatunde Faustino. & **Adesile, T.**

(2022). Brave New World, Media and Governance in Nigeria: Reshaping

Identities and Citizenship. *ACSPN Book Series Six: Evans Brothers (Nigerian*

*Publishers) Limited.6 (2),7-23*

Ogwezzy-Ndisika, A.O., Faustino, B.A., Amakoh, K.O**., Adesile, T**., Ejiwunmi, S.,

Oloruntoba, F.A. (2023). Gender Representation in Nigerian Media Contents and Social Reality. In: Akpan, U.S. (eds) African Media Space and Globalization. Palmgroove Macmillan,Cham. <https://doi.org/10.1007/978-3-031-35060-3_6>

Ogwezzy-Ndisika, A.O., Faustino, B. A, Ejiwunmi, S., and **Adesile, T**. (2021) Interpersonal Communication, In Oso, L., Pate, U., and Olatunji, R. (eds.) (2023) CCMAS Fundamentals of Communication and Media Studies Book 1 (PP 150-160) Abuja: National Universities Commission.

**ii. Monograph:**

2. NIL

**iii. Journal Articles**

3. Adamolekun,W and Adesile, T **(2024**)Social Responsibility in the post-COVId-19 era in Nigeria: Workplace Challenges. A Journal of Communication and Media Technology. Lead City University, Ibadan. Lead City University Press, Ibadan. 6(1&2),77-98

4). Adesile, O.A. (**2024**) Digital transformation and Journalism in Nigeria. *Journal of Innovative Communication and Media Studies* (JICMS). Vol.3 p. 137.

5). **Adesile T**, & Duyile, D, (**2023**). Ethical issues in Premium Times and Miyetti Allah

Journalism Saga. Journal of Innovative Communication and Media Studies(JICMS)

6). **Adesile, T**., & Alabi, S. (**2022**). Era of Big Data: Issues and Challenges in third World. *Journal of Innovation Media Studies, Elizade University.*

7) Popoola, I., & Ejiwunmi, S. Oni, K., Oribamise, F, & **Adesile, T**., (**2022**). Mass Media as Strategic Tools of Communicating Innovative Research outcomes to End Users in Nigeria. *Christopher University Journal of Management and Social Sciences*, *2*(2), 200-212.

8). Popoola, I., **Adesile, T**., & Odenike, I. (**2020**). A Comparative Discourse on Media Practice in Colonial and Post-Colonial Nigeria. *Galactica Media: Journal of Media Studies*, *2*(2), 22-38. <https://doi.org/10.46539/gmd.v2i2.104>

9). Ade Johnson,C, Arowosegbe & **Adesile,T** (**2024**). Gains of African Culture Preservation using Social Media: . *Journal of Innovation Media Studies, Elizade University. Vol 3*

10). **Adesile T**, & Sunday, O, T (2018). **Influence of Web Media Revolution on Newspapers Sales in Nigeria**. Benin Media Comm.

11) Popoola, I.T. Oni, Ejiwunmi, S & **Adesile, T. (2022)** African Media, Bad Governance and the Challenges of Coping with Coup D’etats (Media Watch-Sage Publication)

12**). Adesile T**, & Adeyemi, O, (2015). **Television Digitization in Nigeria: The Journey so far**. Moshood Abiola School of Communication Journal

13). **Adesile, O.A**, Sunday, O. & Popoola, T. (**2024**). Effect of Covid-19 pandemic on the operational practice of journalism in Nigeria. *Unilag Communication Review. Vol 9*

**\*Papers published after the last promotion**

**ii. Papers Accepted for Publication:**

14. **Adesile,T,** Adamolekun,W & Ogunmusire, A (2023) Virtual Learning in Nigeria during COVID-19: Patterns and Trends for Institutional Development, ACSPN Conference 2023,  September 6th- 9th, 2023

**CONFERENCES ATTENDED**

**Conferences/Workshops/Seminars/Papers Presented**

a). ACSPN Conference 2024 and AGM held in Lagos Airport Hotel on the September 1st- 3rd, 2024 in Ikeja

b) ACSPN Conference 2023 held in Abuja on the September 6th- 9th, 2023 held at the Press Centre, Area 11, Abuja.

c) Popoola, T , Oni, K, Ejiwunmi, S & **Adesile, T** (2021)Media as a Strategic tools of Communicating Research Outcomes with End Users at the Augustine University, Lagos 1st Research Fair held between 9th-11th,2021

d) Adesile.T & Ayodele, A(2019)"**HIV Management among Pregnant Women: A Case Study Of Women Attending Antenatal In Lagos Island Maternity Hospital, Nigeria**" to the 20th International Conference on AIDS and STIs in Africa (ICASA 2019) taking place in Kigali, Rwanda from 2 - 7 December 2019.

e) Adesile, T, (2019): **“Social Media and Information Dissemination Radicalism in a Democracy**”, at the Fourth International Conference on Communication & Media Studies. University of Bonn, Germany. Sep 26-28, 2019

f) Adesile T, (2016). “**Influence of television movie serial on the spoken English of Nigerian**

**Students*: A study of Jenifa’s diary***”. Presented at the 16th Unilag International Research Fair, Lagos

**Public Lectures Delivered**

Adesile, O.A (2024). “Selfless Service: Service from the heart”. Lecture Delivered at the *Lions International District 404B3 Ipaja leo Club,*at the official presentation of Club President at 41/411 road Gowon Estate by Palmville Children School on the 6th December, 2024

Adesile, O.A (2024). Artificial Intelligence and Journalism”. Lecture on Artificial Intelligence Delivered *at the University of Lagos press Club Media Lecturer in honour of Ngozi Agbo at the University of Lagos,*organised by Press Club at Julius Berger Hall, Akoka on the 26th August, 2024

Adesile, O.A (2023). “Social Media Influencers Seminar”. Lecture on Countering the spread of Misinformation Delivered at the *Nigerian Army in collaboration with Ukan Kurugh Foundation at the 29th Social media Conference,*organised by Nigerian Army, at Delight Hotel Ekiti, on the 26th October, 2023

**EXTRA CURRICULAR ACTIVITIES**

Writing, Golfing, Analysing and Travelling

**REFEREES**

1. Prof. Oloruntola Sunday,(Professor)Head, Department of Mass Communication, University of Lagos [oloruntolasunday@gmail.com](mailto:oloruntolasunday@gmail.com)
2. Dr. Tayo Popoola, PG Coordinator, Department of Mass Communication, University of Lagos. [Tayonigeria@gmail.com](mailto:Tayonigeria@gmail.com)
3. Mr. Lekan Otufodunrin Former Online Editor/Sunday, The Nation Newspaper and Founder of Media Career Network, Ogba, Lagos. [Lekanagency@gmail.com](mailto:Lekanagency@gmail.com)